

CURRICULUM VITAE

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PRIMARY FUNCTION

Senior Design Manager(MD)/Senior Designer/Art Director

KEY SKILLS

- **Senior Designer Creative Manager:** administration, digital asset management, budgeting, outsourcing, graphic design, art direction, artwork, print, photography
- **Client-facing:** Presentations, New business
- **Graphic Designer/Art Director:** TTL/B2B/B2C Advertising, Marcoms, Brochures, Magazines, Newsletters, Newspapers, Catalogues, Electronic publishing, Websites
- **Mainstream software** (see page 2)
- **Print technologies:**, **Traditional & modern** repro processes, Offset Litho, Digital litho, proofing, print-buying
- **PDF technologies** (see page 2)
- **Operating Systems** (Macs/PCs)

MOST RECENT EMPLOYMENT SUMMARY(since 1993)

Sybernetic – Web Design (eCommerce, Content-Managed, Database-Driven)

Current

Graphics Manager(F/L) – Assisting development of a new business. Responsible for all site design (primarily look and feel), graphical and interactive content, working in conjunction with the code development dept.

Commotion Group – Designers & Distributors of Educational products

October 2004 – October 2006

Design Manager – responsible for all creative & production work for print, illustration, web graphics, digital asset management, outsourcing, photography art direction.

Prologic Design, Design Consultancy

September 2002 – August 2004 (contract, then converted to PAYE)

Design Manager – primary function to work on a large Corporate Identity plus website & brochure design projects.

FirstMedia, Saudi Arabia. Design Consultancy (30 staff)

April 1999 - June 2002

General Manager

Achievements

- Procured over £2.25m of contracts from clients in Saudi Government and the Private sector
- Introduced PDF technologies for Print & review purposes
- Upgraded creative IT facilities and implemented Arabic typesetting facilities
- Created & Marketed the first indigenous photo library in Saudi Arabia.

Marketing Options Direct Marketing/Mail-Design & Print

May 1994 - December 1998

Creative & Production Services Manager

Achievements

- Implementation of Acrobat (PDF) technology both for review & Print
- Established review & 'Workstation to Repro' PDF technologies.

BBDO, Jeddah, Saudi Arabia. Through-the-line advertising,
January 1993 – March 1994 (1 year contract)

BTL Creative Services Director (also included IT implementation)

Achievements

- Enabled BBDO to be the first Middle East agency to introduce digital technologies for production
- Press award for IKEA advertisement

EDUCATION

Medway College of Art

Graphic Design, Print, Technical Illustration.

Gravesend Grammar School

GCE O-levels: **9**

A-levels: **2**

SUMMARY OF ACQUIRED/VOCATIONAL SKILLS

Operating Systems/ Business Software:

Mac OS 10.5(Leopard)

Windows 95/98/2000/XP

Microsoft Office (Mac & PC)

Software

Heavyweight in all of the mainstream software, i.e.:

Quark 6.52/7.0, InDesign CS, Photoshop CS3 Ext,

Illustrator CS, Freeway 5 (web design),

Acrobat 8.0 Pro (Mac & PC), **Fetch** (FTP).

Middleweight in:

Flash MX 2004 Pro, Bryce 3d.

Print:

Formally trained by Heidelberg Printing Co (Germany) in **planning/platemaking, print & repro technologies** and **4/6 colour press operation** (Speedmaster).

Fully-conversant with current repro technologies, including **Digital Litho, CTP, print proofing systems, Ink jet** etc.

Languages:

German - FLUENT (Colloquial), **French - GOOD**

OTHER INFORMATION

Preferred

employment locations

UK (London & South East), **Middle East** (Gulf states),

Far East (Hong Kong, Singapore, China)

Western Europe

Sports/hobbies

Rugby, Scuba, SciFi, reading, travel, creative IT